



DÍA MUNDIAL DEL TURISMO JEREZ 2024

JEREZ WORLD TOURISM DAY 2024

Turismo y Paz / Tourism and Peace

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FRIDAY, SEPTEMBER 27

11:00 am to 2:00 pm. A Toast of Honor.

Los Vinos de Jerez offer you a welcome sherry at the Municipal Tourism Office.

Location: Plaza del Arenal, Edificio Los Arcos s/n.

Free activity.

9:00 AM to 2:00 PM. Open Day at the Archaeological Museum.

Location: Plaza del Mercado s/n.

Organized by: Jerez City Council, Department of Culture, Archaeological Museum.

No registration required.

Free activity.

9:30 AM, 11:30 AM, and 1:00 PM. Guided tour of the Antonio Páez Lobato Cooperage.

(Tours scheduled from Monday, September 23 to Friday, September 27).

Guided tour of the cooperage, welcome at the visitor centre, photo corridor, and corporate video. Tour of the production workshop from our floating walkway.

Location: Antonio Páez Lobato Cooperage (in front of the sugar factory) Avda. Alcalde Cantos Ropero No. 94, El Portal Industrial Park.

Organized by: Antonio Páez Lobato Cooperage.

Languages: Spanish/English.

Registration required.

Tel: +34 618 82 67 62 / reservas@toneleriapaezlobato.es

More information: <https://toneleriapaezlobato.es/centrodevisitas/>

Special rate: €10 (50% discount).

Other: 100% accessible visit for people with reduced mobility.

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10:00 AM to 8:00 PM. Nature Conservation and Tourism.

Free entry to the Jerez Zoo & Botanical Gardens for children accompanied by an adult purchasing a ticket.

Organized by: The 'Alberto Durán' Jerez Zoo & Botanical Gardens Biodiversity Conservation Centre

Access possible until 7:00 PM.

Location: Calle Madreselva s/n.

Tel: +34 956 149 785 · www.zoobotanicojerez.com

11:00 AM. Tabanco El Pasaje - Online Class 'Bulería de Jerez'.

A Bulería de Jerez dance class led by the *bailaora* Carmen Moncada.

Offered in digital format via Zoom.

Organized by: Tabanco El Pasaje.

Registration: tabancoelpasaje@jerez.es

Free Activity

4:00 PM. 4x4 Deer Rutting Observation Tour

(Activity scheduled from Friday, September 27 to Sunday, September 29).

Visit Los Alcornocales Natural Park · Montes Propios de Jerez.

During the rutting season the tour begins with facts and curiosities about deer and includes several strategic stops to listen to and observe the deer rut. The tour covers 18 km of trails within the Montes. Includes a snack and a glass of Jerez wine.

Organized by: Rutasiete

Approximate duration: 6 hours.

Languages: Spanish – English (check availability).

Meeting point: Jerez Cemetery Parking Lot.

Reservation required: +34 610 962 155 - rutasietecadiz@gmail.com

Fee per person: €65.

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SATURDAY, SEPTEMBER 28

9:30 AM to 2:30 PM. Open Day at the Alcazar Monumental Complex.

Location: Alameda Vieja s/n.

Organized by: Department of Tourism and City Promotion.

Tel: +34 956 149 956.

Free activity.

10:30 AM to 2:00 PM. A Dance Among Vineyards.

Visitors will learn and perform a dance choreographed by a professional instructor.

Dance around the winery and vineyards leading up to the tower, to end with a group photo and a snack courtesy of the winery, accompanied by wines from the IGP

“Tierras de Cádiz”.

Location: Entrechuelos Winery of Miguel Domecq.

Organized by: Department of Visits and Wine Tourism at Bodegas Miguel Domecq and Bailando por la Vida.

Languages: Spanish.

Tel: +34 682 53 91 97 · visitas@migueldomecq.com

www.migueldomecq.com/enoturismo

Special fee per person: €20.

Other: activity open to all ages. Alcohol, as well as grape juice suitable for minors, will be served during the event. If you have any allergies or intolerances, we recommended you to inform administration.

12:00 PM. Gala at the Royal Andalusian School of Equestrian Art, Jerez.

Equestrian Charity Gala in aid of AMPA UPACE SUR.

The entry includes access to the Carriage Museum starting at 10:00 AM.

Special fee per person: €10.

Ticket Reservation Phone Numbers: +34 610 438 942 · +34 629 476 800

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12:00 PM to 2:00 PM. Piece of the Month: 'IN THE BEGINNING THERE WAS STONE. THE BIFACE FROM PALMAR DEL CONDE.'

The Piece of the Month is a monthly activity that delves into the historical, artistic, and material aspects of an item from the Museum's collections.

Location: Archaeological Museum.

Organized by: Jerez City Council, Department of Culture, Archaeological Museum, and Friends of the Museum Association.

No reservation needed until full capacity is reached.

Free activity.

6:00 PM. Visit to the Cayetano del Pino Winery.

Discover a winery with over 135 years of winemaking history in Jerez.

Location: Cayetano del Pino Winery - Plaza de Silos, 3.

Organized by: Cayetano del Pino Winery.

Languages: Spanish, English, German, Italian, and French.

Tel: +34 676 707 913 / info@cayetanodelpino.com

Special rate: 20% discount on official rates depending on the type of visit.

6:00 PM. Grand Prix City of Jerez.

A Big City Game for teams/families aimed at enjoying, feeling, and experiencing the city by discovering its history, shops, and people through challenges and riddles in its most characteristic streets and squares.

Meeting point: Plaza del Arenal, next to the Tourism Office.

Organized by: Brandon Tourist.

Language: Spanish. Approximate duration: 2 hours.

Reservation required.

Tel: +34 618 427 916 / brandontourist.pablo@gmail.com

Special fee per person: €5.

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7:00 PM. Jerez and its Commerce.

Walk through the city, exploring the most iconic streets and squares, focusing on the influence of the sherry trade on our city during the 19th and 20th centuries.

Meeting point: Plaza del Arenal, next to the Tourism Office.

Organized by: Vente Pa Jerez.

Language: Spanish. Approximate duration: 2 hours.

Reservation required.

Tel: +34 607 275 729 · reyes.maraver.perez@gmail.com

Special fee per person: €10. Free for children up to 8 years old.

As it is an outdoor activity, pets are allowed, provided owners take responsibility.

8:00 PM to 11:00 PM. Open Day at the Alcazar Monumental Complex.

Visit the following spaces: Parade Ground, Mosque, and Oil Press.

Location: Alameda Vieja s/n.

Organized by: Department of Tourism and City Promotion.

Tel: +34 956 149 956.

Free activity.

8:30 PM. Night Adventure in Hasta Regia 'Star Gazing.'

On the occasion of European Researchers' Night.

Meeting point: Venta El Cotito (Mesas de Asta).

Organized by: Jerez City Council, Department of Culture, Archaeological Museum, and Magallanes Astronomical Association.

More information: <https://www.jerez.es/webs-municipales/museo-arqueologico>

No registration required.

Free activity.

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10:00 PM and 12:00 AM. Blue and White Night 'Barrio Santiago Route.'

Architectural Heritage tourism route.

Meeting point: Álvaro Núñez Monument, Calle Ancha.

Organized by: Jerez City Council, Department of Culture, Archaeological Museum.

More information: <https://www.jerez.es/webs-municipales/museo-arqueologico>

Tel: +34 956 149 560 / 61.

Reservation required. Limited capacity.

Free activity.

9:00 PM. A Toast for Tourism 'with Sherry and for Jerez.'

A welcome sherry will be offered to make a toast to Tourism 'A Toast with Sherry and for Jerez.'

Location: Terrace of the Ibis Jerez hotel.

Organized by: Hotel Ibis Jerez.

Tel: +34 956 353 233.

Free activity.



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+ info: www.turismojerez.com



Check the Tourist Guide

Information is subject to changes and modifications, so we kindly ask you to confirm in advance.

For more information: Jerez Tourist Information Office

Tel: +34 956 149 863

www.turismojerez.com